

# Malta Colorectal Cancer Awareness Group

Our **Vision** is for Maltese Islands free of Colorectal Cancer where education, prevention, early detection and treatment lead to increased survivorship for all.

Our **Mission** is to knock Colorectal Cancer out of the top three cancer killers.



### **COLORECTAL CANCER FACTS:**

- \* COLORECTAL CANCER IS THE 3RD LEADING CAUSE OF CANCER RELATED DEATHS.
- \* IN MALTA AROUND ABOUT 300 NEW CASES OF COLORECTAL CANCER ARE DIAGNOSED AND AROUND 108 PERSONS DIE EVERY YEAR.
- \* ON AVERAGE, YOUR RISK FOR COLORECTAL CANCER IS 1 IN 20.
- \* 90% OF NEW CASES OCCUR IN PEOPLE AGED 50 OR OLDER.
- \* PEOPLE WHO HAVE IMMEDIATE FAMILY HISTORY OF THIS TYPE OF CANCER ARE 2 TO
- 3 TIMES LIKELY TO DEVELOP IT IN THEIR FAMILY.

THIS IS A CANCER THAT IT IS BOTH PREVENTABLE AND TREATABLE IF DIAGNOSED AT AN EARLY STAGE.

## **SCREENING SAVE LIVES ...**

COLORECTAL CANCER
IT IS A SIMPLE 10 second HOME TEST







In collaboration with:



CREATIVE MARKETING & IMAGE CONSULTANTS



MARCH EUROPEAN COLORECTAL
CANCER AWARENESS





#### SCREENING.....

- \* THE NATIONAL HEALTH SCREENING PROGRAMME FOR COLORECTAL CANCER WAS LAUNCHED IN 2012.
- \* THE SCREENING TEST FOR COLORECTAL CANCER IS THE FAECAL IMMUNOCHEMICAL TEST (F.I.T)
- \* REGULAR COLORECTAL CANCER SCREENING REDUCES THE RISK OF DYING FROM CRC BY 15%
- \* BOTH MEN AND WOMEN CAN DIE FROM THE DISEASE.
- \* COLORECTAL CANCER SCREENING AIMS TO DETECT COLORECTAL CANCER AT AN EARLY STAGE IN PEOPLE WITH NO SYMPTOMS, WHEN TREATMENT IS MORE LIKELY TO BE EFFECTIVE.
- \* POPULATION BASED SCREENING CURRENT AGE GROUP : 55 69 YEARS ( 1964 1949)
- \* SCREENING INTERVAL: 2 YEARS



#### COLORECTAL CANCER SCREENING STATISTICS - 2013 - 2018

\* 181,323 INVITATIONS

\* 81,019 TESTS ANALYSED

\* 4,066 POSITIVE TESTS

\* 3,701 COLONOSCOPIES

\* 2,044 POLYPS

\* 154 CASES OF COLORECTAL CANCER

PARTICIPATION INCREASED FROM 35% IN 2014 TO 55% IN 2018



# MALTA COLORECTAL CANCER AWARENESS GROUP – MCRCAG WAS LAUNCHED IN FEBRUARY 2016

- \* COMMITTEE IS FORMED OF PATIENTS, NURSES AND DOCTORS AND CAREGIVERS
- \* WORKING CLOSELY WITH THE SCREENING PROGRAMME IN MALTA
- \* MCRCAG ORGANIZED CONFERENCES, SEMINARS, ROUND TABLE DISCUSSIONS.
- \* TV AND RADIO EXPOSURE.
- \* ACTIVE PARTICIPATION IN THE NATIONAL CANCER PLATFORM
- \* ATTENDING VARIOUS CONFERENCES AND SEMINARS ABROAD
- \* VARIOUS NEWSPAPER ARTICLES ON LOCAL MEDIA
- \* A VERY ACTIVE FACEBOOK PAGE
- \*OUTREACH ACTIVITIES IN VARIOUS HEALTH CENTERS IN MALTA AND GOZO.
- /\* OUTREACH ACTIVITIES IN VARIOUS PLACES IN MALTA AND GOZO



# MALTA COLORECTAL CANCER AWARENESS GROUP -

CONT.....

- \* TALKS AT VARIOUS PLACES OF WORK.
- \* LAUNCHED A THREE YEAR PLAN 2017 2019
- \* LAUNCHED TWO POSTERS RELATED TO SCREENING
- \* LAUNCHED STREET BILLBOARDS AROUND MALTA
- \* FULL MEMBERS WITH EUROPACOLON NOW DIGESTIVE CANCER EUROPE
- \* ORGANIZED A VERY SUCCESSFUL SEMINAR FOR THE FAMILY DOCTORS
- \* AND MANY OTHER ACTIVITIES

FOR FUTURE......

- \*MORE AWARENESS ESPECIALLY IN LOCAL COUNCILS, KAZINI OTHER CLUBS
- /\* EDUCATION IN SCHOOLS
- \* FORMULATE ANOTHER STRATEGIC PLAN 2020 2022



# MALTA COLORECTAL CANCER AWARENESS GROUP THANK YOU





